

URBANAUTS

PRESS RELEASE

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TRAVEL EXPERIENCE BY URBANAUTS

URBANAUTS Hospitality GmbH
Favoritenstrasse 17/3-5
1040 Vienna
Austria

press@urbanauts.eu
www.urbanauts.eu

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Innovative hotel operator expands into three countries in 2023

Vienna, Trieste, Monpazier and Füssen are the new locations of the internationally successful hotel operator **URBANAUTS**. Within two years, the number of short-stay and long-stay units has tripled. Further locations will open in 2024.

Social and environmental sustainability with growth potential

With their concept, the **URBANAUTS** are breaking new ground in individual tourism and serviced living: in the spirit of social and ecological sustainability, existing buildings are revitalized, redesigned with contemporary design and modernized. The uniqueness of the accommodations is preserved. **URBANAUTS** is a special operator for properties under 60 units - especially interesting for former boarding houses or former family boarding houses.

Tailor-made solutions for small to medium-sized properties

The goal of the **URBANAUTS** operator concept is to find individual and tailor-made solutions for the different homes. The three product brands of **URBANAUTS** - Stay unique at **grätzlhotels**, Stay urban at **URBANAUTS** (as **STUDIOS** or **FLATS**) and stay relaxed at **hideauts** (e.g. as hotels) - optionally offer the perfect solution for the respective location. This is because each accommodation is adapted to regional requirements and offers guests the best opportunity to immerse themselves in the surroundings, whether urban or off the beaten track.

Digital services, such as a 24-hour keybox and an online concierge, offer uncomplicated check-ins and check-outs, flexible travel arrangements and complete independence.

The Essence of Local

Partner businesses, so-called fellows, such as restaurants, cafés and bars or selected sights and excursion destinations make it possible to experience „The Essence of Local“ at first hand. By networking with businesses in the neighborhood of the respective locations, travelers are well catered for from the moment of arrival and immediately integrated into the life of the surrounding area, which in turn benefits from the revitalization.

The **URBANAUTS**

In 2011, a young team founded a start-up, the Vienna **URBANAUTS**. The potential use of vacant real estate was demonstrated by revitalizing former business premises in the ground floor zone.

The first floor zone were revitalized - the **grätzlhotel** was born. The concept was particularly well received by guests and professionals and was further developed with Grätzl Betriebs GmbH at several locations in Vienna. Further locations in Linz and Vienna followed, in 2023 the **URBANAUTS STUDIOS Minelli** in Trieste (IT), the **hideauts hotels Le Chevalier bleu** in Monpazier (FR), the **URBANAUTS STUDIOS Fillgrader** in Vienna as well as the **hideauts hotels Der Rosengarten** in Füssen (DE). Additional locations in Vienna and Budapest will open in 2024, and outside Europe the **URBANAUTS** are currently exploring Sansibar. Over the next five years, the plan is to reach a capacity of 2000 units.

The managing directors of **URBANAUTS** are Theresia Kohlmayr and Ines Auerbacher. The **URBANAUTS Hospitality Group** is owned by Grätzl Betriebs GmbH, URBANAUTS GmbH, GEP BeteiligungsInvest GmbH and SOLUTIONS Holding GmbH.

CONTACT DETAILS

URBANAUTS Hospitality GmbH

Favoritenstrasse 17/3-5
1040 Vienna
Austria

E hello@urbanauts.at

T +43 1 208 39 04

www.urbanauts.eu

www.urbanauts-stay.com

www.graetzlhotel.com

www.hideauts-stay.com

www.linkedin.com/company/urbanauts-hospitality-gmbh/

www.instagram.com/urbanauts/

www.facebook.com/URBANAUTS/

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PRESS CONTACT

Susanne Haider & Marie-Sophie Engel

art:phalanx - Culture & Urbanity

T +43 1 524 98 03

press@urbanauts.eu